

bri··ental

brixen.kirchberg.westendorf.



Sommer Incentives

Experience the real in the heart
of the Kitzbühel Alps.

brixental.tirol



ON THE SUNNY SIDE OF HOLIDAYS:

Summer happiness in Brixental.

From the sporty mountain tour to the exclusive golf course.

Summer holidays in Brixental are full of surprises.

The Brixental with its three charming towns of Brixen im Thale, Kirchberg in Tirol and Westendorf, is one thing above all - diverse. Because the region takes on a new shape for each one of its guests: both sporty people and those who just enjoy a great bike ride or hike on the almost endless network of paths, right through the dreamlike nature that surrounds you.

And those who experience mountain holidays from a completely new perspective, why not give golf a try or experience alpaca yoga and then afterwards enjoy the finest regional delicacies.

We do not offer a classic seminar room exclusively for incentive trips, but a creative 'Think Tank' - right in the middle of the mountain of the Brixen Valley. The equipment and room layout are chosen so, that it is ideal for seminars seeking peace and quiet or the meeting place for a cosy get-together. Either at noon or in the evening around a campfire, it will be simply a great experience.

Tourismusverband
Kitzbüheler Alpen – Brixental
Dorfstraße 11
A – 6365 Kirchberg in Tirol
Telefon +43 57507 2100














Incentive Package 1 | SUMMER

2 Nights



3 Days



	MORNING	LUNCH	AFTERNOON	EVENING
DAY 1	Arrival	Welcome and introduction of the program Lunch in hotel	Guided walk 	Sunset diner on the mountain 
DAY 2	Paragliding Bike & Fly or Photography workshop   	Lunch on the mountain 	Sailing on the mountain lake or alpaca yoga   	Musical evening in a mountain hut  
DAY 3	Tasting of regional delicacies and schnaps  	Departure		



Incentive Package 2 | SUMMER

3 Nights



4 Days



	MORNING	LUNCH	AFTERNOON	EVENING
DAY 1	Arrival	Welcome and introduction of the program Lunch in hotel	Guided walk	Sunset diner on the mountain
DAY 2	Guided E-Bike tour or guided walk	Lunch on the mountain Forest & Mountain workshop	Alpaca Yoga or wellness in hotel	Musical evening in a mountain hut
DAY 3	Bike & Hike tour or	Walk to the mountain lakes with picknick, Lunch on the mountain	(Introduction in) golf or cooking class	Diner in hotel
DAY 4	Early sunrise mountain breakfast	Departure		





Experience the summer actively



E-bike training

Would you like to do more with the e-bike, but don't feel completely safe? There is a remedy: in two two-hour sessions, experienced trainers will devote themselves to your driving safety and take you step by step to your goal: more balance in slow driving situations, quick and controlled braking, getting on and off off-road, top traction in curves – and finally safe descents on mountain roads that you can enjoy to the fullest!



Guided e-bike tour

Are you enthusiastic about riding an e-bike? Then there is nothing better for you than cycling through the Kitzbüheler Alps with a personal guide. With a private guide, you will experience the region even more intensively, you will learn lots of interesting facts about the country and its people, and you don't have to worry about planning the tour. In addition, our local guides know the most beautiful bike routes for you!



Trail running introduction / pro

Nothing is nicer and more satisfying than simply starting to run: through woods and meadows, fields and orchards, and all of that in front of a mountain backdrop that will inspire you again every day. In the Kitzbüheler Alps, numerous routes invite both hobby athletes and professionals to



Guided hike

Take one step at a time. Think of nothing but the sky, the mountain peaks and the clouds. And from one fantastic view to the next it is only a turn in the way... Let yourself be carried away to the most beautiful corners of Brixental and experience the mountain world with an experienced guide. From herb hikes to summit tours to hikes through the wild and romantic side valleys, everything is included!



Lake hike with picnic

Crystal-clear water that reflects the sky or that is rippled by the light summer wind... In Brixental numerous small mountain lakes are just waiting to be discovered. The lake hike in Brixental is a worthwhile experience for young and old: you hike from one lake to the next along well-developed paths, and at the end of the tour a delicious picnic awaits you, garnished with a breath-taking view. When does it finally start?



High ropes course

If you love a challenge and are not afraid of heights, then the high ropes course offers you a special kind of climbing experience: Here you don't climb on rocks or in the hall, but be-



tween the treetops! Depending on your ability, there are various courses with all levels of difficulty open to you. There are also many other highlights waiting for you, such as the Flying Fox course and much more...



Bike & Hike Tour

Can you get everywhere by bike? Well, almost everywhere! The gentle mountain landscape of the Brixental with its countless alpine pastures runs through a seemingly endless network of bike tours of all levels of difficulty. But the bikes don't make it all the way up to the summit - that's why the last few meters of altitude to the summit cross, are mastered by foot. The ideal combination of bike tour and hike!



Paragliding - Bike and Fly

See the world from a bird's eye view and hang in the air like an eagle... Who hasn't wished for that at some point? You can experience this feeling of pure freedom while paragliding in the Kitzbüheler Alps. First you go up to the summit on a mountain bike - and then down into the valley together with an experienced professional pilot. Even Flatlanders learn to yodel with joy!



Canyoning

Self-awareness, self-confidence and team spirit are your thing. Then try canyoning - and enjoy the unique feeling of having conquered a gorge.

When canyoning, the gorge is 'traversed' from top to bottom: this includes abseiling, climbing, jumping, sliding, swimming and sometimes even diving - with the right equipment, of course. Try it out and experience unforgettable hours in the gorges of the Kitzbüheler Alps!



Lunch in the seminar hut

A seminar between gondola lifts and a mountain lake? In the Kitzbüheler Alps there is such a thing! The seminar hut on the mountain whets the appetite: not only for spiritual nourishment, but also for a variety of culinary delicacies. Convince yourself - with a lunch with a fantastic view.



KTM E-Cross

Have you always secretly dreamed of riding motocross? Then make this dream come true and experience action, fun and pure racing feeling when you do your laps on the motocross course. The state-of-the-art, almost silent, and electrically powered e-cross motorcycles from KTM are environmentally friendly and easy to operate: no shifting, no clutching - just start riding and enjoy!



Rafting

Afraid of water? Then this is not for you! During river and white-water rafting, you will experience a rubber dinghy ride from Kirchdorf in Tirol to Kössen, and on through the wild

and romantic Klobenstein Gorge to Schleching in Bavaria. For those who are hungry for action, the route has plenty of challenges in store: high waves and powerful swells strain body and mind - and guarantee vivid memories.



Sailing on a mountain lake

The eye wanders - from the Wilder Kaiser over the Loferer and Leoganger Steinberge to the Hohe Tauern - and then back to the glittering surface of the Jochstubbensee. At 1,600 meters above sea level, you can enjoy Europe's highest sailing experience: with an experienced captain, you will sail in a relaxed manner over the crystal-clear water and enjoy the tranquillity of the untouched mountains.



Golf course

Would you like to learn more about golf, but don't have any experience yet? Then come and have a look! Experienced trainers will be happy to introduce you to the basics of golf. Even if you already play golf and would like to improve your technique, you are welcome: The Kitzbüheler Alpen Westendorf Golf Club has the right program for everyone.



KAT Walk Day Tour

Immerse yourself in the beauty of the mountain world and experience untroubled moments of happiness

while hiking at a leisurely pace! The KAT Walk (short for Kitzbüheler Alpen Trails) stands for comfortable long-distance hiking and shows the Tyrolean Alps from their most beautiful side. Numerous scenic, cultural, and culinary highlights await you along the route: from unique views of rustic farms to typical regional delicacies.



KAT bike day tour

Is the flow of mountain biking the greatest feeling for you? Then test the KAT long-distance biker trails for a day! KAT stands for Kitzbüheler Alpen Trails: surrounded by imposing mountain peaks, you cycle on well-kept bike trails through the Kitzbüheler Alps and experience a high that can hardly be surpassed.



Enjoy the summer



Breakfast on the mountain

When you see the peaks of Brixental mountains glow in the first rays of sunshine, you know that getting up early was worth it - and after this unique experience you will be rewarded with a delicious breakfast on the alp. More than 60 huts in Brixental, the Hohe Salve region, the Wilder Kaiser region and Kufsteinerland offer a lot of homemade things: from farmhouse bread with fresh butter and fragrant herb spreads to homemade jams and tasty cheese and bacon. Add to that a fresh breakfast egg and the indescribable feeling of being kissed awake by the sun early in the morning - that's a perfect breakfast on the mountain!



Regional tastings of schnapps/cheese

Would you like to get to know the country and its people, ideally with a bacon sandwich and a schnapps? Then come and visit us! Some farms in Brixental sell their own products straight from the farm. So, you can buy all sorts of regional delicacies that have been freshly made - without long transport routes and without any additives. The schnapps distilleries in Brixen im Thale, Kirchberg and Westendorf also sell all kinds of regionally produced spirits, and the 'show dairy' at Kasplatzl offers tastings of country cheeses. Cheers and enjoy your meal! Or as we say here: Prost und Mahlzeit!



Cooking course with local products & recipes

Would you like to get to know the local cuisine of Brixental better? Then take part in a cooking class! Under the guidance of professional chefs, you will prepare dishes according to traditional recipes, which of course place great value on regional products. Afterwards, we all dine together at the beautifully laid table. meal together!



Sunset dinner on the mountain

The sunset in the Kitzbüheler Alps is a unique natural spectacle. Enjoy regional delicacies against the backdrop of the glowing mountain peaks and experience an evening that delights all the senses!



Musical evening in a Hut

A holiday in the Kitzbüheler Alps without a good time in one of our traditional huts? That would only be half the fun! Spend a cosy evening in one of the numerous rustic mountain huts and experience Tyrolean hospitality with authentic music - 'Juchizer' included (best experience yourself instead of translating).



Alpaca yoga

Would you like to switch off, relax, find inner peace? Alpacas have a calming effect on us humans due to their pleasantly peaceful and at the same time curious nature, and yoga



with simple exercises has a beneficial effect on body, mind, and soul. With alpaca yoga you experience both: you can watch the gentle animals and strengthen your inner calm, serenity and patience.



Mini golf

Whether with family or friends: Mini golf is great fun for young and old. Everyone gets their money's worth here; there are no handicaps, the focus is solely on enjoying the game. Show your golf talent on the mini golf courses in Brixental!



Photo workshop

You like to take pictures, but the result doesn't always convince you? Then a photo workshop is just the right thing for you. A professional photographer will show you how, with a few simple tips, you can bring home holiday photos that could have been taken by a pro! And the mountain décor will of course provide you with a fantastic scenery.



Gentle sunrise tour

Get out of bed and up the mountain! At the latest when the first rays of sunshine illuminate the surrounding mountain peaks, you realize that getting up early was worth it. Together with our experienced mountain and hiking guides you will have an experience that you will never forget.



Forest & Mountain workshop

Some enjoy the forest as a place of refuge, rest and relaxation, others for sports and exercise in the fresh air. But the forest is a world of its own, a green cosmos full of secrets and a home for many animals. At the forest and mountain workshop in the Kitzbüheler Alps, you will learn how to behave properly in the world of the forest on the mountain - and you will get exciting insights into an ecosystem that is equally important for animals and humans.



Alpaca hike

The small, woolly camels from the Andes also feel at home in the Tyrolean mountains. Stroll with them through the summer landscape, learn lots of interesting facts about their way of life, scratch their ears and find peace in their peaceful closeness.



Alpine school

Seeing and feeling - everyone can do that, don't you think? The Alpenschule in Westendorf will prove to you that you can still learn a lot! Here the school building is the great outdoors, the blooming summer meadow, the cool forests and the mountains are the classroom. And the teachers in this school? These are the trees, the animals and the people who live on the mountain farms. The Alpine School will show you how much there is to discover and marvel at in our world.



Cable car tour & Sustainability

Lifts, gondolas, and mountain railways - the Kitzbüheler Alps are full of them, otherwise you wouldn't have so many opportunities to enjoy the beautiful region. But how do all these lifts work and what is the daily routine like for the people who work there? You can get answers to these and many other questions on a private tour of the cable car. You will also learn how the mountain railways manage to make their important activity sustainable.

